

# Profit With Purpose program

Module 1:

## Setting the foundation

FLOORTJE LOPES

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# Welcome to the first Module of the Profit With Purpose program.



I am so happy and grateful you took this opportunity to work on your business. to create the wildly successful and profitable business that will help you to live an abundant, meaningful and fulfilled life.

Great things happen when you dare to make powerful choices and take powerful actions. Like you did with joining this program. I mean, this can be a total game changer for you, your business and your life.

We are starting right here with Module 1: Setting the Foundation.

This module is all about discovering and understanding some of the most important principles that will help you during the process of leveling up of scaling your business.

Although most of us want to start running to the finish line, taking a second to lay out the groundwork and set the foundation turns out to be the best thing to do when you want to create long-lasting and fulfilling success.

Now, print this manual (if you haven't done it yet), get ready – maybe some fresh coffee next to you – press play and let's start the first step of this journey!

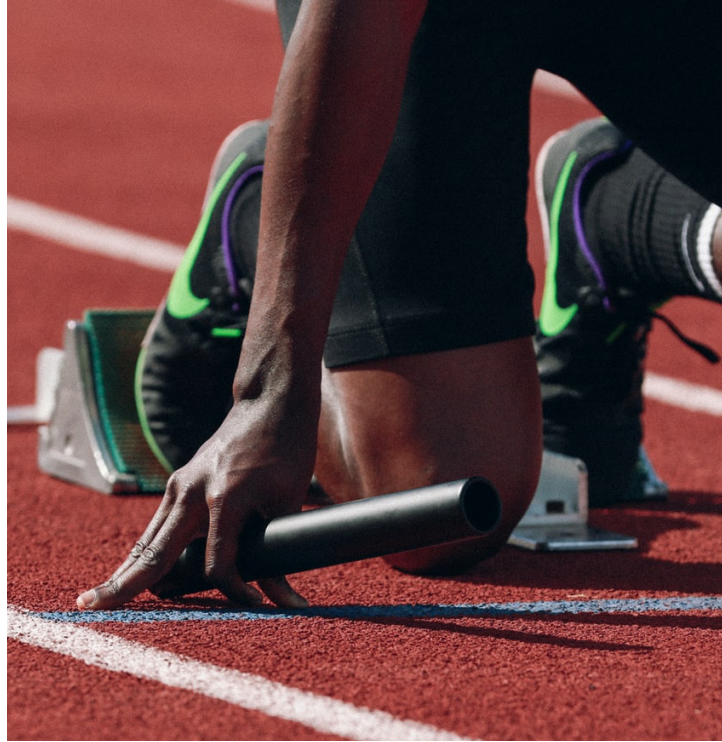
Love,  
Floortje



## Video 1: Introduction

The first video of Module 1 will give you a quick overview of how the Profit With Purpose program works and how **you** can get the maximum out of it. It will take you through some powerful insights and focus points that you can use while going through the entire program.

**Are you ready to start working on your profitable and meaningful business? Let's go!**



1

How is my mind protecting me?

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2

Where do I use "I know" in my life and business right now?

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**3**

**What do I want to achieve with this program?**

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**4**

**How will I challenge myself to get the maximum out of this program?**

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**5**

**What helps me to stay focused throughout the program?  
How will I set myself up for success?**

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6

My commitment to myself is:

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**TIP: Use the next page to create your planning so you stay focused and consistent while going through this PWP program and while working in your wildly profitable and meaningful business.**



# Planning and time schedule

We don't want to leave our success to coincidence. Planning when you work on the assignments of the PWP program will maximize the chances you will actually DO IT! Therefore I created the schedule below. You can fill it in and hang it somewhere so you will be reminded to work on your growth consistently. The success of your business is not just about some nice numbers. It is truly about the quality of your life and the time you can spend with your family and friends or doing things you love!

**Now take your agenda and fill in the schedule below.**

	<b>Video</b>	<b>Date</b>	<b>Time</b>	<b>Done</b>
<b>module 1</b>	<b>1</b>			
	<b>2</b>			
	<b>3</b>			
	<b>4</b>			
<b>module 2</b>	<b>1</b>			
	<b>2</b>			
	<b>3</b>			
	<b>4</b>			
<b>module 3</b>	<b>1</b>			
	<b>2</b>			
	<b>3</b>			
	<b>4</b>			
<b>module 4</b>	<b>1</b>			
	<b>2</b>			
	<b>3</b>			
	<b>4</b>			





## Video 2: The Game of Business

There are multiple ways to play the game of business. Once you know how you are playing at this current moment, you can shift your focus to a more effective and fulfilling way. I guarantee you that it will give you way more results. And not only that...you will feel much better about yourself and all that you do, too!

Let's dive in quickly!



1

The four ways to play the game of business are:

1)

2)

3)

4)

2

How have I been playing the game of business up till now? And how did it affect my business and life? Be as specific as possible.



**3** What is the gap between my current reality and my desired reality caused by the way I've been playing so far?

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**4** What can I do to shift from where I am to winning or stepping into the mentality of winning more?

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**5** What would be the result of that? In my life, my business and personally?

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NOTES

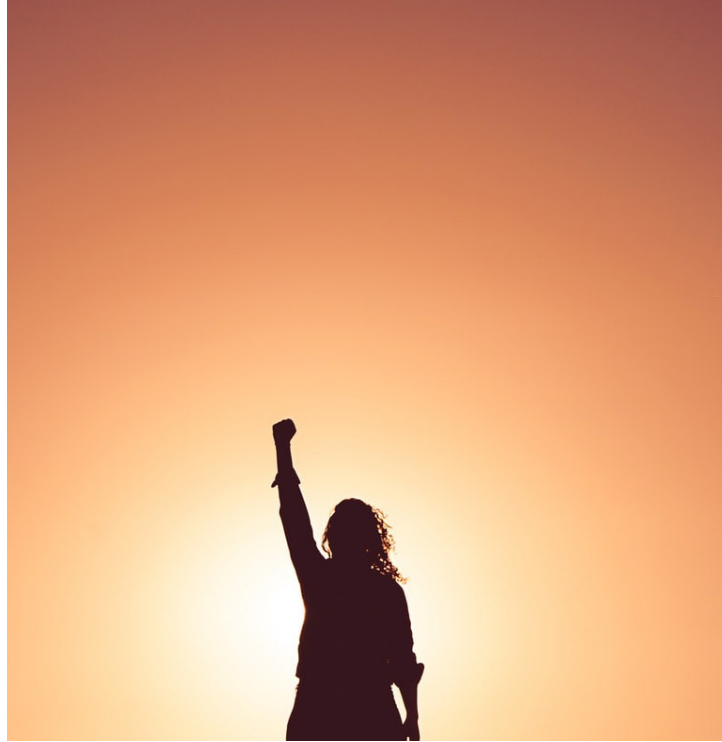
Lined area for taking notes with horizontal lines.



## Video 3: The elements for a successful business

When you know and understand the elements of a successful business it will make your life a hundred times easier. These are no higher science, but rather doable and practical elements that you can easily use and focus on in your business to get your wanted results. And start to receive abundantly.

**You better be ready for it! :-)**



# 1

The four elements of a successful business are:

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1)

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2)

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3)

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4)

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# 2

Which grades do I give myself for these elements?

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not at all    I'm trying    getting there    space for growth    mastering it

\_\_\_\_\_    1    2    3    4    5

\_\_\_\_\_    1    2    3    4    5

\_\_\_\_\_    1    2    3    4    5

\_\_\_\_\_    1    2    3    4    5

**3**

Where is my main focus in my business right now?

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**4**

Which of the 4 elements would have the biggest impact if I start upgrading it TODAY?

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**5**

What would be 3 ways how to do that?

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**1)**

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**2)**

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**3)**

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## Video 4: Three phases of scaling

"If you're not growing, you're dying". Maybe you've heard this saying before. It is true, not just in nature, but also in your business. In this module you will explore the essential phases of growth - and more importantly: scaling. And that brings you more freedom, more impact and more money.

Let's work towards your next level success!



# 1

The 3 phases of scaling – and growth – are:

1)

2)

3)

Ofcourse you will find plenty of answers in the next modules, but let's just brainstorm and tap into your own wisdom first.

# 2

What can I do from now on to step up my game?

### 3 What can I do to show up more?

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### 4 What can I do to scale up my business?

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# Conclusion

Take a moment to think about and write down your biggest insight(s) from this module. When you go over the assignments and notes in your workbook filter out all the biggest realizations or things that stood out to you and write them in the section below, so you can start using them ASAP. The more concrete you define them, the easier to implement in your business.

## My Insights:

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Don't forget: Implementation is key! So what are you going to do as from today with your new insights and realizations? Choose maximum three actions from this module to start working on in the next weeks.

## My new actions:

**1)** \_\_\_\_\_

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**2)** \_\_\_\_\_

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**3)** \_\_\_\_\_

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