# The Scale Up Masterclass

#### **FLOORTJE LOPES**

### Welcome at the Scale Up Masterclas



I am so glad to see that you found yourself joining this online masterclass to learn about scaling your business. I know scaling might sound like a huge mountain to climb, but when you know that scaling is and what the necessary steps are, it is actually pretty doable and fun!

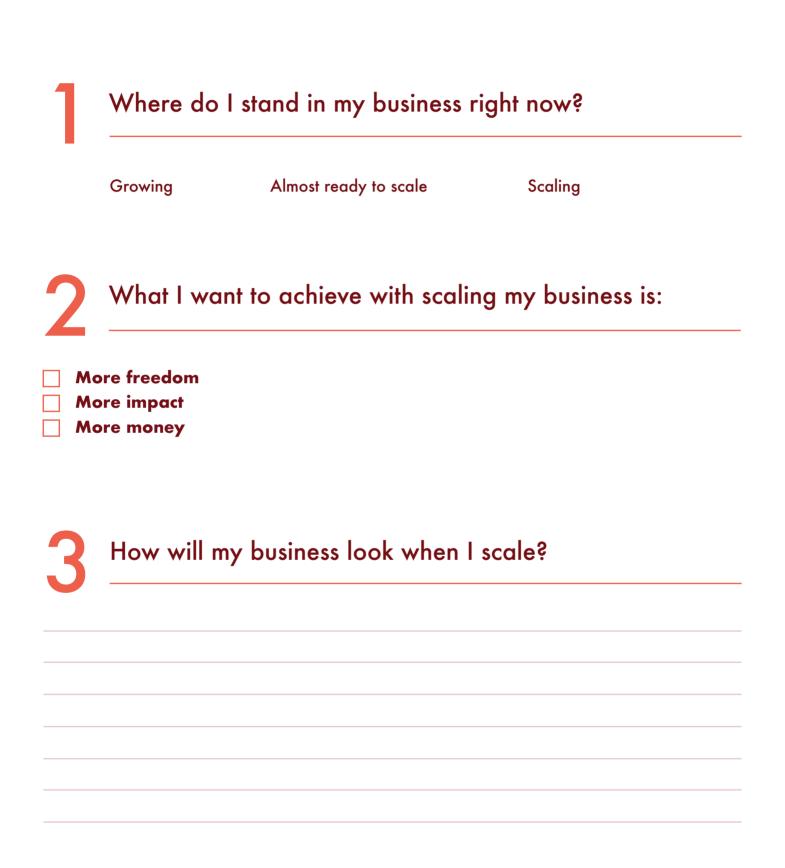
Make sure you watch the online Scale Up Masterclass before or while you are filling in the questions in this workbook. It is up to you what works best for you, either to watch it completely and then go over all questions in your workbook or pause the video in between to answer questions.

I would highly recommend to take notes. That way you will set yourself up for maximum success. For the simple reason that when you capture the information it will enable you to use and implement all the steps and insights in your business immediately.

Hello action, hello amazing results!

## Let's start! Floortje



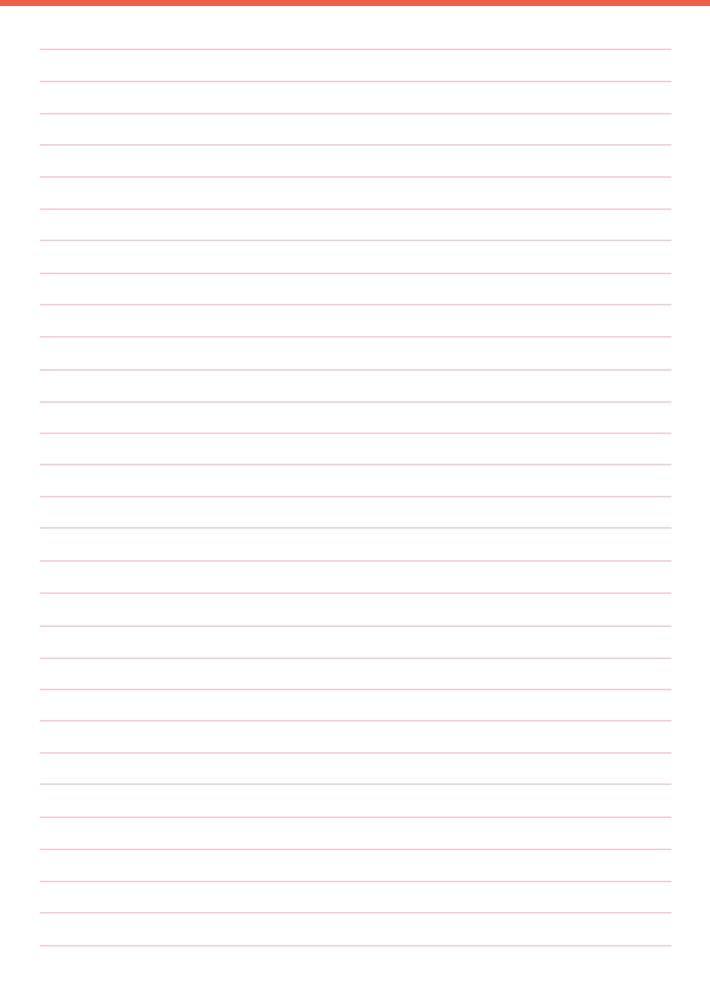


s that important	to me?		
s that important	to me?		
are the mistakes to scaling?	l have mad	e up till nov	w when it
	s to scaling? growing and scaling ht of my vision at made me successfu sed on automation as	s to scaling? growing and scaling ht of my vision at made me successful sed on automation as a way to scale	growing and scaling ht of my vision

Doing it all on my own
I didn't start scaling yet

□ Ot	her mistakes I've made
7	How did this stop me or slow me down?
8	What is ONE mistake you will correct as from today to fix it?





Wł	at I want to achieve witl	n scaling my business is:
0	In order to make more Goals, what can I do to	money and reach my Leade o:
Have m	ore cashflow	
Systemi	ze my business	
Have a	proven method in place	

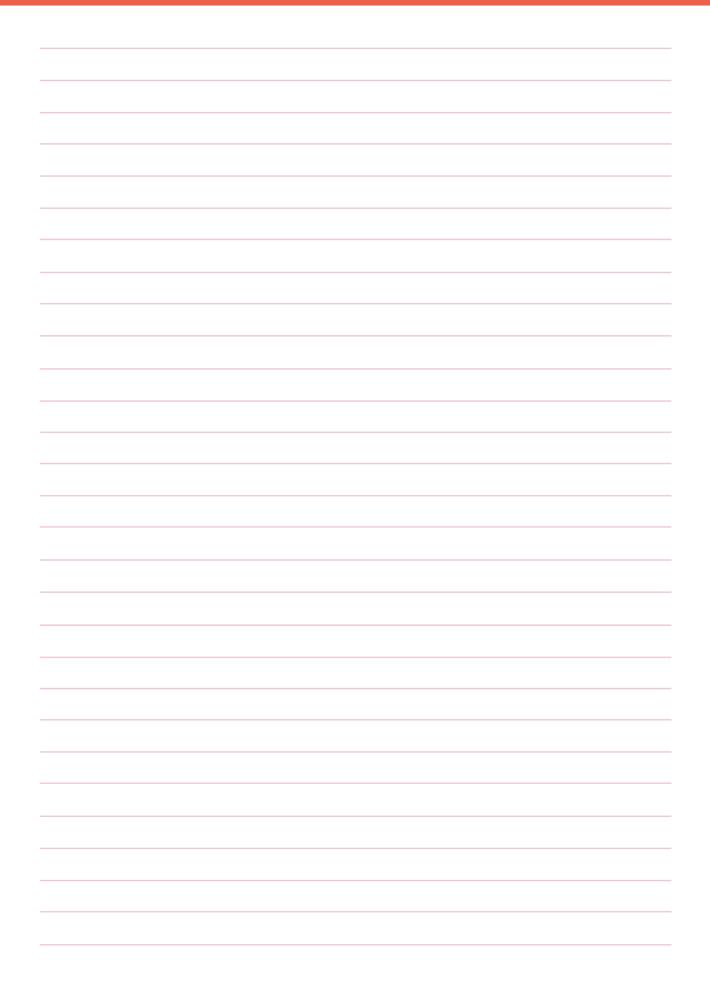
de my relationship with money
Which one is the most important for me right now that I will focus on 100%. What are ideas and actions I can think of to increase the outcomes in that area?

# 12

What will I STOP doing in my business ASAP that is not working right now so I will have time and space to start doing better things instead?

13 What is my BIG DREAM or vision for my business (and life)?

#### NOTES



Take a moment to think about and write down your biggest insight(s) from the Scale Up Masterclass. When you go over the assignments and notes in your workbook, filter out all the biggest realizations or things that stood out to you and write them in the section below, so you can start using them immediately The more concrete you define them, the easier to implement in your business. And that means more results faster!

#### My Insights:

Don't forget: Implementation is key! So what are you going to do as from today with your new insights and realizations? Choose maximum three actions from this Scale Up Masterclass to start working on.

#### My new actions:

Date to start:	Date to Finish:	
2)		
Date to start:	Date to Finish:	
Date to start:	Date to Finish:	

#### Bonus

Print the next page and hang it somewhere where you can see it every day to motivate and empower you to keep moving forward to achieve your wildly successful and meaningful business, with a lot of PROFIT and a lot of PURPOSE.

## **GO BEYOND**

Go beyond the narrative you've been telling yourself.

Go beyond your past.

Go beyond the limits of your own beliefs.

Go beyond the circumstances.

Go beyond your competition.

Go beyond the expectations of your clients.

Go beyond the one size fits all strategies.

Go beyond the knowledge you have right now.

Go beyond cultural concepts and standards.

Go beyond mediocrity and reasonable goals.

Go beyond. And you'll explore, discover and create things you didn't even think were possible.

Go beyond. And you will be well on your way to leave your legacy.

