

Profit With Purpose program

Module 2:

Step Up

FLOORTJE LOPES

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**YES! You made
it to Module 2,
congrats!**



In the previous module we looked into the importance of setting the foundation, multiple business principles and how it helps you to build and grow your desired business. If you didn't finish all assignments yet... don't cheat and make sure you cover all steps.

This module is all about YOU!

It will guide you through different processes to step up your game, raise your energy, tune in with your authentic purpose, reset your belief system and make way for your greatness to unfold. Also, before you start taking action to grow, you first need to identify where your relevant areas for growth are. And we are going to do just that!

I truly believe your business should be the vehicle to create and live your ideal life. In this module of the Profit With Purpose program I invite you to unravel and define what it truly is that you desire.

**Let's go!
Floortje**



Video 1: Business assessment

To know which actions to take to grow or scale your business we must take a conscious look at your business. Only then you will be truly in charge of your business. You will shift from assuming to knowing, and that places you in a position of power. Therefore we start this module with an assesment of your business, so you won't leave your growth and fulfillment to a coincidence.

Now let's take a closer look at your business.



1

Have I been more fact or emotion driven so far?
Grade yourself on both options below. From 1 (= not at all) to 5 (= totally my thing)

Emotion	1	2	3	4	5
Facts	1	2	3	4	5

2

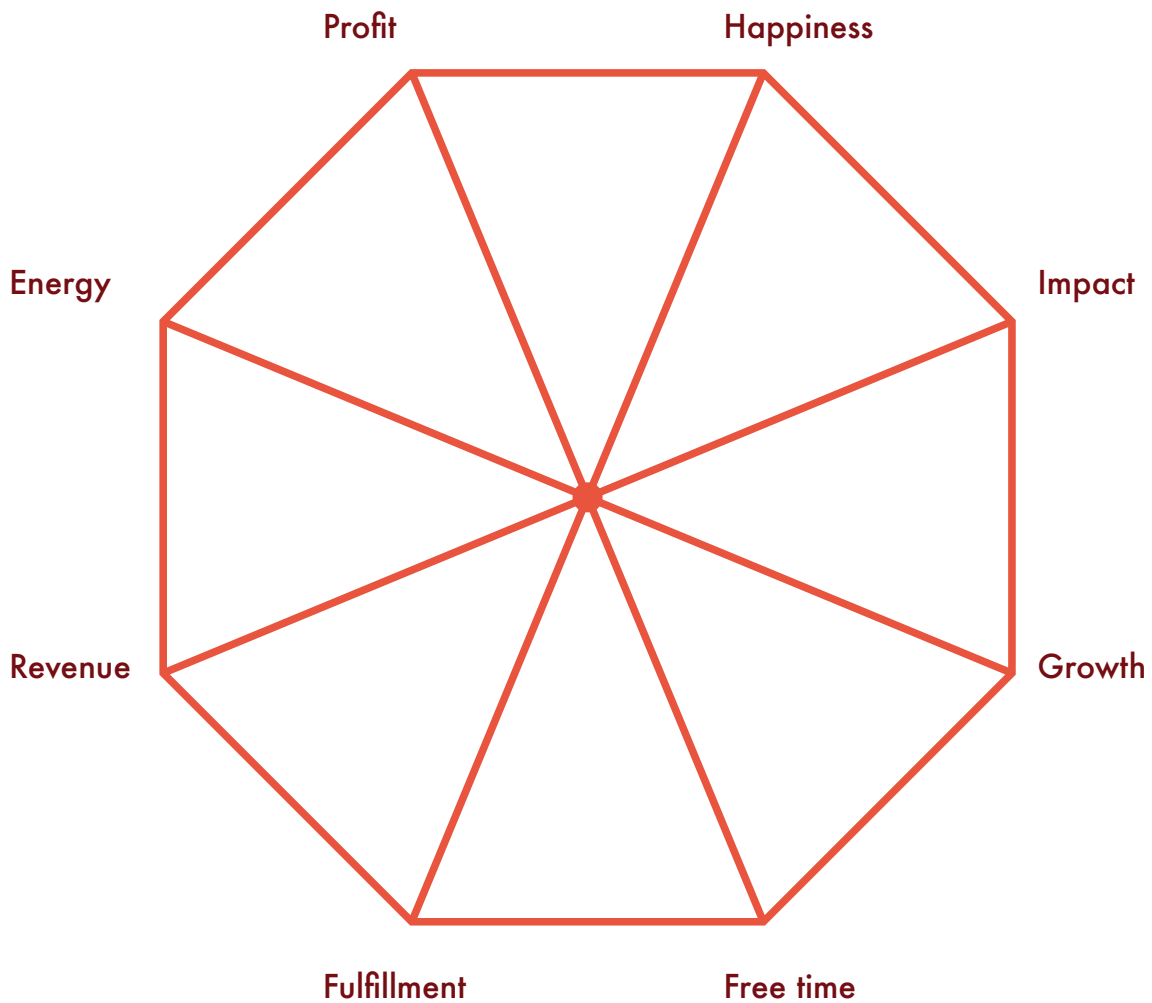
Where did the emotions serve me?

3

Where didn't the emotions serve me?

4

Business assessment wheel (follow the instructions in the video)



5 My insights from the business assessment (question 4) are:

6 When I look at my business wheel and my intentions, what are the relevant areas of growth for me?

7 Pick the 3 most important areas. What first actions do I commit myself to within the next month?

1)

2)

3)



Video 2: Belief system

Having a bullet proof belief system is essential when you want to step up your game and have bigger, better and bolder results than ever before. To identify how your current belief system was formed and reframe and shift all that you have learned so far will make you unstoppable.

Let's dive right in!



1 The task the of my mind =

2 How are my thoughts and my beliefs stopping or limiting me in my business right now?

3 What is my comfort zone? How do I behave or which habits have I created that don't serve me?

4 The three ways of learning that built and framed my belief system are:

1) _____

2) _____

3) _____

5 Which people or role models influenced and shaped me? In which way?

6

What words have I heard about money, myself, entrepreneurship, life in general that affected my beliefs about these topics?

7

Which experiences have I gone through that had or still have an impact on how I see myself, my business and my life?

Let's rewrite your story so it supports and empowers you to go for your best and have the business and life of your dreams.



Video 4: Defining your desire

Your authentic Definition of Success is an intention or commitment statement. This is not a goal about how many customers have or money you want to create, but about what you want to experience in your life, and your business. And it's a powerful start to realize your ultimate dreams.

Let's challenge ourselves to go from deserve to desire.



1

What is it that I truly desire?

2

What do I want to experience in my life and business?

3 What does *success* mean to me?

4 Why do I want to earn more money? What does the money represent for me?



WAKE UP.
KICK ASS.

5

My Definition of Success (DOS) is:

(TIP: Write down or print your statement and hang it somewhere where you can see it EVERYDAY or even TWICE a day - when you wake up and when you go to sleep. This will keep you focused on your DOS and makes it easier to manifest all that you truly want in your life.)

6

The commitment I make towards myself, my life and my business is:

Module Conclusion

Great job! You got to the end of module 2! Big shout out to you for being a persistent and committed entrepreneur!

Take a moment to think about and write down your biggest insight(s) from this module. When you go over the assignments and notes in your workbook filter out all the biggest realizations or things that stood out to you and write them in the section below, so you can start using them ASAP. The more concrete you define them, the easier you can implement them in your business.

My Insights:

Don't forget: Implementation is key! So what are you going to do as from today with your new insights and realizations? Choose maximum three action from this module to start working on in the next few weeks.

My new actions:

1) _____

2) _____

3) _____
